

Appl. No. : 09/669,959
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AMENDMENTS TO THE CLAIMS

Please amend the claims as follows:

1. (Currently Amended) A system, comprising:

a television remote which has first buttons controlling at least a plurality of functions on a controlled television ~~which is separate from said television remote~~, said television remote mounted in a housing, which housing is totally separate from the television being controlled by the remote, and said television remote also having a command which accesses information from a hyperlink that is associated with a television program that is being currently displayed on the television.
2. (Original) A system as in claim 1, wherein said remote communicates with a separate computer, to display said information from said hyperlink on the separate computer.
3. (Original) A system as in claim 2, wherein said television remote transmits a command that causes said information to be displayed at a next startup of a process on said separate computer.
4. (Original) A system as in claim 2, wherein said information is added to a list of internet favorites on said separate computer.
5. (Currently Amended) A system as in claim 1, wherein said requested information displays said information from said hyperlink in a separate picture on the

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television being controlled by the remote, so that both a television program picture, and the internet site represented by the hyperlink, are displayed on the same screen at the same time when said command is actuated on said remote.

6. (Original) A system as in claim 1, wherein said requested information displays said information from said hyperlink on a personal computer.

7. (Original) A system as in claim 1, wherein said command that accesses information causes an email to be sent to said user.

8. (Original) A system as in claim 1, wherein said hyperlink includes an indication of a referring source.

9. (Original) A system as in claim 1, wherein said command that accesses information comprises making a purchase of an item that is displayed on the television.

10. (Original) A system as in claim 1, wherein said remote includes a separate receiver which receives hyperlinks that are associated with a program that is currently being displayed on the television.

11. (Original) A method, comprising:
 producing, on first entertainment media, an address of

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an internet site which includes an indication of the source that produce the address;
using said address to access the internet site; and
at said internet site, determining said source, from said address.

12. (Original) A method as in claim 11 further comprising keeping track of
a number of times the internet site is accessed from said source, and
entering a billing arrangement in which an advertising is billed based at least
partly on said determining and on a number of times that the advertising causes said
address to be accessed.

13. (Original) A method as in claim 12 wherein said billing includes
counting a number of hits from the specified origin, and paying an amount which is
related to said number of hits.

14. (Original) A method comprising:
producing, on a viewable screen, an entertainment content which includes an
address of an internet site as part of its content;
detecting an actuation which indicates a request to visit the internet site; and
on said viewable screen, displaying both the original content, and contents of the
internet site at the same time.

15. (Original) A method as in claim 14 wherein said actuation made is via
a remote which also has functions for controlling a plurality of aspects of said

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entertainment content.

16. (Original) A method as in claim 14 wherein said remote includes a dedicated function which requests browsing an internet link which is being currently displayed.

17. (Original) A system, comprising:
a user interface, associated with an entertainment media, which enables entering a command that indicates interest in an address to an internet site associated with a currently-displayed program on the entertainment media; and
an internet address handling element, sending a message to another device, separate from said user interface, said message including information about said address.

18. (Original) A system as in claim 17, wherein said handling element is an e-mail sending program which sends an e-mail to an address associated with said entering said command.

19. (Original) A system as in claim 17, wherein said handling element is a short range communicator which sends information to a computer that is separate from said user interface.

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20. (Original) A system as in claim 19, wherein said short range communicator is Bluetooth™.

21. (Currently Amended) A method, comprising:
using a remote control device for an entertainment media at a first time to control television-displayed programming content that is being delivered by said entertainment media, said remote mounted in a housing, which housing is totally separate from a housing of the entertainment media being controlled; and
using said remote control device at a second time, to indicate that access is desired to information associated with a hyperlink that is associated with a television program that is being carried on the entertainment media.